

THITIRAT KITTIKORNVANICH

UX/UI DESIGNER

CONTACT

045 515 7894
thitirat.kie@msn.com
kikiandt.info
Lonsdale St. Melbourne VIC

SKILLS

Figma
Framer
Axure RP
Adobe Creative Suite
Procreate
Keynote
Notion
Miro
Microsoft Office

Design thinking, User Research,
Wireframing, Prototyping, Interaction
Design, UI Design, Visual Hierarchy,
User journey mapping, Design
Systems, Accessibility (WCAG),
Usability Testing, Graphic Design

EDUCATION

Bachelor of UX and Interaction Design 2023
2025
Swinburne University

Bachelor of Visual Communication Design 2016
2019
Silpakorn University

Saint Joseph Convent 2004
Math - Eng 2015

LANGUAGES

English 

Thai 

PROFILE

I'm a UX/UI designer with a foundation in graphic design and art direction. My background spans advertising, brand, and visual communication. Which means I come to UX with both the craft to execute and the instinct to think about who I'm designing for. I've worked across creative teams, pitched ideas to clients, and aesthetics has always been non-negotiable in my work. Based in Melbourne and Bangkok

WORK EXPERIENCE

Creative Art Director

TBWA \ Thailand

2021-2022

- Led art direction across TV, digital, and print campaigns for clients including McDonald's, Nescafé, and Krung Thai Bank.
- Developed creative briefs and visual direction from concept through to final delivery.
- Handled motion and graphic production, storyboard, animation, and final output.
- Researched and recruited KOLs, styling
- Oversaw campaigns end-to-end from creative brief and casting through to on-set art direction and post-production.

Digital Designer

Topgun Co., Ltd

2019-2021

- Contributed to the platform's UI redesign from early wireframes to feature development, working closely with PMs and developers.
- Designed and iterated on key product pages through multiple rounds of stakeholder feedback.
- Designed across a wide range of touchpoints including email campaigns, exhibition materials, university outreach, and digital ads.
- Built and maintained in-house visual consistency across print and digital materials.
- Presented creative direction directly to the CEO and iterated based on feedback.

Graphic Design Intern

Happening and friends magazine

May-Aug 2018

- Produced artwork and illustrations for magazine columns and online media.
- Designed editorial layouts in collaboration with senior designers and editorial teams.
- Maintained visual consistency across print and digital publication.